



# Yuletide 100 at Home Frequently Asked Questions

## What is “Yuletide 100 at Home”?

- Two thousand twenty marks 100 years of The Yuletide Ball. Traditionally, Yuletide consists of private dinner parties followed by dessert and dancing at The Heights Casino. While we will not be gathering at The Heights Casino this year due to Covid-19, the Brooklyn Kindergarten Society needs support more than ever and the gala is still going forward with a virtual presentation, offering some light and levity this holiday season. As this is an unusual year, we are providing innovative ways to safely host a Yuletide dinner in your home or send your guests a festive supper and celebrate virtually.

## When and where is the virtual Yuletide Ball?

- The 100th Yuletide Ball will take place on **Saturday, December 12, 2020, at 7 p.m.** We will gather together in our homes to kick off Yuletide with a **special 30-minute program live-streamed from the Heights Casino.**

## What can I do for Yuletide 100 at Home?

- **Host a dinner party.** We would love for you to host a dinner in your home that is appropriate, comfortable and safe for you, your family, and your guests.
- There may be smaller parties, potluck dinners, and private virtual parties after the livestream. Examples include a ten person socially-distanced dinner, a catered individually-boxed meal for 5, or even a dinner for you and your family sharing the same meals with three other families in their own homes. Your dinner party can be what you want to make it. Our partner, [Alexandra Partow Events](#) can support you in planning your party. You can reach Alexandra at [alexandra@partowevents.com](mailto:alexandra@partowevents.com).
- As a first step, though, we ask our dinner hosts to make a donation here: <https://give.classy.org/SupportY100>. All registered dinner hosts will receive a *Yuletide 100 at Home Glad Tidings* box.
- **Attend a dinner party.** If you are comfortable attending a dinner party, please do so. Take the precautions you need to feel safe and to keep those in your family safe as well. Because we expect smaller dinner parties this year, and we are not selling tickets, we ask our friends to make a contribution of \$500/person for attending a dinner party.
- **Sponsor Yuletide 100.** Sponsorship of Yuletide 100 starts at \$2,500, and sponsors get special recognition during the event, in the invitations, on our website, and in our regular newsletters. For a list of sponsorships options, visit: <https://give.classy.org/SponsorY100>.



# Yuletide 100 at Home Frequently Asked Questions.

## What can I do for Yuletide 100 at Home? (continued)

- **Make a contribution to support BKS.** I can't attend a dinner; I'm uncomfortable hosting guests in my home, I don't live in Brooklyn any longer. You can still give to BKS through Yuletide 100. Every contributor will have the option to partake in the virtual celebration. You can be in your pajamas at home in Duluth and still join in on the virtual festivities. We hope that you will contribute here. We hope that you will contribute here: <https://give.classy.org/SupportY100>.

## What will happen during the virtual Yuletide livestream?

- All registered dinner hosts, contributors, and sponsors will have access to our virtual livestream event no matter where you are. The livestream will be an opportunity for us to come together virtually to share a toast, celebrate BKS, and the rich 100-year history of the Yuletide Ball. The program will feature a look back at some of the most memorable Yuletide Ball moments, highlighting iconic fashions and fads spanning its ten-decade history. It will also offer an exclusive look inside BKS Centers produced by BKS Board member and BBC Anchor Laura Trevelyan. A fireside holiday sing-along by Bemelman's Bar pianist and singer, Rich Siegel, and a performance by Grammy-award winning Brooklyn Youth Chorus will round out the presentation.

## Who is participating in the virtual Yuletide Ball?

- Yuletide 100 at Home livestream will allow all of us to come together and participate in this virtual event. BKS anticipates there will be hundreds of viewers just like you coming together and tuning in.

## Are there tickets to Yuletide this year?

- This year, we are not selling tickets; instead, we ask all guests, dinner hosts, and supporters to contribute to BKS through the Yuletide Ball's donation page. You can find it here: <https://give.classy.org/SupportY100>

## What do the funds raised by the virtual Yuletide Ball support?

- The purpose of the annual Yuletide Ball is to raise funds for the Brooklyn Kindergarten Society. The Yuletide Ball is one of the largest sources of unrestricted funding for BKS, allowing BKS to meet our students' educational and early childhood development needs and their families in this difficult time. Funds raised through your Dinner Party are even more critical this year with the devastating impact that Covid-19 has on the communities we serve. BKS families need you this year more than ever. Like in prior years, your gift and the gifts your party-goers contribute to BKS provide general support funds.
- For further information about BKS and our work, please visit us at [www.bksny.org](http://www.bksny.org).



# Yuletide 100 at Home Frequently Asked Questions.

## What guidelines should I use to host my dinner safely?

- Event Planner Alexandra Partow has compiled a set of guidelines for putting on the safest event you can host. Here are the guidelines: <https://bksny.org/yuletide/yuletide-ball/>

## What options are there for catering?

- BKS has partnered with Marcey Brownstein Catering & Events. Marcey has come up with several options to take the stress out of planning for an event during this strange time. For a list of options, please visit: [www.marceybrownstein.com](http://www.marceybrownstein.com). Marcey Brownstein is giving a percentage of the proceeds to BKS. Contact Marcey directly at 212-807-0568 or via email at [inquiry@marceybrownstein.com](mailto:inquiry@marceybrownstein.com).

## What is the Yuletide 100 at Home Glad Tidings Box?

- Registered dinner hosts will all receive one (1)\* custom *Yuletide 100 at Home Glad Tidings* box as part of our way of unifying this virtual evening. The *Glad Tidings* box contains:
  - Bespoke Yuletide 100 Christmas Crackers
  - Gourmet Chocolates
  - Platinum votives
  - PPE Masks branded “Yuletide 100 at Home”
  - Imprinted luxurious paper hand towels

If you are interested in being part of history by hosting or attending a *Yuletide 100 at Home* party, or to support BKS, please contact John Linder at [jlinder@bksny.org](mailto:jlinder@bksny.org).

\*Hosts may order additional *Glad Tidings* boxes for \$100 each for friends and family. Orders for gift boxes must be placed by November 6, 2020. For more information, please contact Alexandra Partow at [alexandra@partowevents.com](mailto:alexandra@partowevents.com).

\* Please also note that *Glad Tidings* boxes may be shipped to dinner parties outside of Brooklyn at the dinner host's cost.

