



BROOKLYN
KINDERGARTEN
SOCIETY
EARLY CHILDHOOD EDUCATION
SINCE 1891

101st Yuletide Ball

SAVE THE DATE
12.11.21

Since 1920, generations of Brooklynites have looked forward to this annual gathering and celebration of the holidays. Last year, for the first time in its 100-year history, the Yuletide Ball went virtual due to the coronavirus pandemic. As the City reopens and we begin to recover, the Yuletide Ball is going forward taking the lessons from the last year and reigniting old traditions.

We are planning a very special evening, which will continue to evolve and change as we navigate reopening and a return to normalcy. We are planning to kick off our dinner parties with a virtual half-hour YouTube livestream hosted by BKS. We are planning on a return to the Casino for the Yuletide Ball, we will share more information as we know it.

Proceeds from Yuletide Ball go to support BKS' work to ensure that our students have an equal first step in their education. Yuletide Ball provides for an extended school day allowing many of our parents to work full-time. Yuletide Ball also helps to support our summer school program.

We hope to see you on Saturday, December 11, 2021.

Please note the print deadline for the invitation is Tuesday, Sept. 14, 2021.

Sponsorship

\$75,000 - Presenting Sponsor

Only one Presenting Sponsorship available. Listing in all materials as a Presenting sponsor. Logo included in all materials, website, & in BKS communications as a Presenting sponsor. Full-page advertisement (1200px x 800px) placed in 3 BKS Newsletters.

\$50,000 - Platinum

Listing in all materials as a Platinum sponsor. Logo included in all materials, website, & in BKS communications as a Platinum sponsor. Full-page advertisement (1200px x 800px) placed in 2 BKS Newsletters.

\$25,000 - Diamond

Listing in all materials as a Diamond sponsor. Logo included in all materials, website, & in BKS communications as a Diamond sponsor. Full-page advertisement (1200px x 800px) placed in 1 BKS Newsletter + Half-page advertisement (1200px x 400px) placed in 1 BKS Newsletter.

\$10,000 - Gold

Listing in all materials as a Gold sponsor. Logo included in all materials, website, & in BKS communications. Full-page advertisement (1200px x 400px) placed in 1 BKS Newsletter.

\$5,000 - Silver

Listing in all materials as a Silver sponsor. Logo included in all materials, website, & in BKS communications. Half-page advertisement (1200px x 400px) placed in 1 BKS Newsletter.

\$2,500 - Bronze

Listing in all materials as a Bronze sponsor. Logo included in all materials, website, & in BKS communications. Quarter-page advertisement (1200px x 200px) placed in 1 BKS Newsletter.

\$1,000 - Angel

Recognition as a Yuletide Ball Angel supporter. Recognition in Invitation, journal, website, and on screen during the dinner.

\$500 - Supporter

Recognition as Yuletide Ball supporter.

Please join us by sponsoring this year's Yuletide Ball. To support BKS, please contact John Linder at jlinder@bksny.org.