Yuletide Ball is BKS’ largest fundraiser, it provides critical resources that enable BKS to provide the highest quality educational experience for our youngest learners.

Private support enables BKS to support our students’ exploration and inquiry into a curriculum based in STEAM (Science, Technology, Engineering, Arts, & Mathematics). Yuletide funds our Music & Movement program which supports our students’ cognitive, emotional, social, and behavioral development as well as the physical development of their fine and gross motor skills. Movement & Music brings tennis, dance, and violin lessons into our centers. In short, proceeds from Yuletide Ball go to support BKS’ work to ensure that our students have an equal first step in their education.

About Yuletide:
Since 1920, generations of Brooklynites have looked forward to this annual gathering and celebration of the holidays. This year the Yuletide Ball will be held on Saturday, December 10, 2022, and will mark the 102nd anniversary of this storied evening. We will once again gather in each other’s homes to raise critical resources for the Brooklyn Kindergarten Society. The evening will culminate in our celebratory Yuletide Ball at The Heights Casino.

To support Yuletide or for more information, please contact John Linder at jlinder@bksny.org

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**SPONSORSHIP OPPORTUNITIES**

**$50,000 – Platinum**
- $50,000 provides extended day classes for 3 classrooms for a year, extended day classes enable parents to work full-time while their child gets 2 additional hours of instruction.
- Platinum sponsors receive listing in all Yuletide materials, website, and BKS newsletter. Full-page advertisement (1200px x 800px) placed in 2 BKS bi-monthly Newsletters (3,000+ list size). Entry for up to 20 guests to the Yuletide Ball.

**$25,000 - Diamond**
- $25,000 supports our STEAM (Science Technology Engineering, Arts, & Math) Summer camp for 1 classroom for the summer.
- Diamond sponsors receive listing in all Yuletide materials, website, and BKS newsletter. Full-page advertisement (1200px x 800px) placed in 1 BKS bi-monthly Newsletter (3,000+ list size). Entry for up to 12 guests to the Yuletide Ball.

**$15,000 - Ruby**
- $15,000 supports a year of tennis enrichment at three of our Centers for our 4 year-old students.
- Gold sponsors receive listing in all Yuletide materials, website, and BKS newsletter. Half-page advertisement (1200px x 400px) placed in 1 bi-monthly BKS Newsletter (3,000+ list size). Entry for up to 8 guests to the Yuletide Ball.

**$10,000 - Gold**
- $10,000 supports a year of bi-lingual music and dance enrichment at one of our Centers for our 2 year-old students. Four Gold level sponsors ($40,000) will support music and dance for our toddlers.
- Gold sponsors receive listing in all Yuletide materials, website, and BKS newsletter. Half-page advertisement (1200px x 400px) placed in 1 bi-monthly BKS Newsletter (3,000+ list size). Entry for up to 8 guests to the Yuletide Ball.

**$5,000 - Silver**
- $5,000 supports our tennis enrichment program partnership with the Kings County Tennis League at one center for a year. Seven Silver sponsors ($35,000) will support tennis at all of our Educational Centers.
- Silver sponsors receive listing in all Yuletide materials, website, and BKS newsletter. Quarter-page advertisement (1200px x 200px) placed in 1 BKS bi-monthly Newsletter (3,000+ list size). Entry for up to 4 guests to the Yuletide Ball.

**$2,500 - Bronze**
- $2,500 supports our violin enrichment program for 2 months.
- Listing in all Yuletide materials, website, and BKS newsletter. Recognition as a Yuletide Bronze sponsor in at least 1 BKS bi-monthly Newsletter (3,000+ list size). Entry for up to 2 guests to the Yuletide Ball.

**$750 – Angel Ticket**
- $750, 1 Angel ticket, supports 4 tennis sessions for 18 students. $1,500, 2 Angel tickets, provides violin classes for 1 month at our Nat Azarow Children’s Educational Center in Brownsville Brooklyn.
- Recognition as a Yuletide Ball Angel supporter in the Yuletide invitation and on the website. Entry for 1 guest to the Yuletide Ball.